

# Criteria for Airplay of Songs

## Guidelines for Music Selection and Broadcast Compliance

### Introduction

This document outlines the essential requirements that must be met for songs to be eligible for airplay on a radio station. These guidelines ensure that the station maintains high quality, adheres to broadcasting regulations, and provides content that is suitable and engaging for its audience.

### 1. Audio Quality Standards

- Songs must be provided in high-quality audio format (MP3 only).
- Tracks should be free from distortion, excessive noise, or technical faults.
- Audio files must not contain unauthorized samples, glitches, or abrupt volume changes.

### 2. Content and Lyrics

- Lyrics must not contain explicit language, hate speech, or offensive material unless a "clean" or radio edit is provided.
- Content must not promote violence, illegal activities, or discrimination of any kind.
- Songs should be appropriate for the station's target audience and conform to community standards.

### 3. Legal and Copyright Compliance

- We recommend that all songs be properly licensed for radio broadcast(s) (e.g., through ASCAP, BMI, SESAC, or similar organizations).
- Artists submitting music must own the rights to the recording and composition or have obtained proper authorization.
- Songs should not infringe on the intellectual property rights of others.

### 4. Song Metadata and Documentation

- Each song must be accompanied by accurate metadata, including title, artist, album, release year, and genre. (hard copies may be requested if necessary)
- Contact information for the artist, or promoter should be provided for follow-up or reporting purposes.
- If applicable, a copy of the lyrics and a cue sheet should be included.

## 5. Song Length and Format

- Preferred song length is between 2 and 4 minutes; exceptions may be made for special programming.
- Intros and outros should be concise to ensure smooth transitions between tracks.
- Radio edits must be submitted if the original version contains explicit content.

## 6. Genre and Programming Fit

- Songs should align with the station's format and programming (We will consider: Top 40's, R & B, and or Motown style only).
- Submissions outside the primary genre may be considered for specialty shows or segments i.e. Jazz, blues, or Gospel.

## 7. Submission Process

- An application must be submitted at [www.rizingstarzpresents.org](http://www.rizingstarzpresents.org) along with the fee.
- Songs should be submitted via email, to [kbaker@rizingstarzpresents.org](mailto:kbaker@rizingstarzpresents.org) or along with your application.
- Include all required information and attachments to ensure consideration.
- Submissions may be subject to review by the station's music director or programming team.

## 8. Additional Considerations

- Remixes, live versions, and collaborations will not be accepted.
- Each song submitted will not be allowed to play more than 10 weeks in a row.
- Each artist may submit a maximum of 2 songs per show/week.
- All decisions regarding airplay are at the discretion of the station's management and programming team.

## Conclusion

By adhering to these requirements, artists can ensure their music is suitable for radio airplay and reaches the intended audience effectively. The radio station reserves the right to update these guidelines to reflect changes in broadcasting regulations and audience expectations. Please note that airplay is for promotional purposes only.